



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

Billing Address:

Media Strategies - VA
Attention: Chris Vail
9990 Lee Highway/#210
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Advertiser | Product | Estimate Number |
|-----------------|---------|-----------------|
| Warren/D/Senate | 9/3-9/9 | 11664 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/03/12 - 09/09/12 | 945306 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|----------|-------------|
| 1 | 09/03/12 | 09/09/12 | 5a Eyeopener | 5-6a | MTWTF-- | :30 | 10 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 10 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 09/03/12 | 5:28 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 10 | WCVB | M | 09/03/12 | 5:57 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 8 | WCVB | Tu | 09/04/12 | 5:38 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 2 | WCVB | Tu | 09/04/12 | 5:43 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 4 | WCVB | W | 09/05/12 | 5:28 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 7 | WCVB | W | 09/05/12 | 5:44 AM | 5a Eyeopener | 5-6a | :30 | EW12110H | \$375.00 NM |
| 5 | WCVB | Th | 09/06/12 | 5:23 AM | 5a Eyeopener | 5-6a | :30 | EW12111 | \$375.00 NM |
| 6 | WCVB | Th | 09/06/12 | 5:39 AM | 5a Eyeopener | 5-6a | :30 | EW12111 | \$375.00 NM |
| 3 | WCVB | F | 09/07/12 | 5:28 AM | 5a Eyeopener | 5-6a | :30 | EW12111 | \$375.00 NM |
| 9 | WCVB | F | 09/07/12 | 5:43 AM | 5a Eyeopener | 5-6a | :30 | EW12111 | \$375.00 NM |
| 2 | 09/03/12 | 09/09/12 | 6a Eyeopener | 558-7a | MTWTF-- | :30 | 10 | \$700.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 10 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WCVB | M | 09/03/12 | 6:23 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 6 | WCVB | M | 09/03/12 | 6:59 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 1 | WCVB | Tu | 09/04/12 | 6:12 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 8 | WCVB | Tu | 09/04/12 | 6:38 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 2 | WCVB | W | 09/05/12 | 6:28 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 7 | WCVB | W | 09/05/12 | 6:58 AM | 6a Eyeopener | 558-7a | :30 | EW12110H | \$700.00 NM |
| 5 | WCVB | Th | 09/06/12 | 6:28 AM | 6a Eyeopener | 558-7a | :30 | EW12111 | \$700.00 NM |
| 9 | WCVB | Th | 09/06/12 | 6:58 AM | 6a Eyeopener | 558-7a | :30 | EW12111 | \$700.00 NM |
| 4 | WCVB | F | 09/07/12 | 6:12 AM | 6a Eyeopener | 558-7a | :30 | EW12111 | \$700.00 NM |
| 10 | WCVB | F | 09/07/12 | 6:58 AM | 6a Eyeopener | 558-7a | :30 | EW12111 | \$700.00 NM |
| 3 | 09/03/12 | 09/09/12 | Good Morning America | 658-9a | MTWTF-- | :30 | 20 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 20 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 14 | WCVB | M | 09/03/12 | 7:29 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|----------|-------------|
| 3 | 09/03/12 | 09/09/12 | Good Morning America | 658-9a | MTWTF-- | :30 | 20 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WCVB | M | 09/03/12 | 7:55 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 6 | WCVB | M | 09/03/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 17 | WCVB | M | 09/03/12 | 8:50 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 3 | WCVB | Tu | 09/04/12 | 7:28 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 9 | WCVB | Tu | 09/04/12 | 7:58 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 11 | WCVB | Tu | 09/04/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 16 | WCVB | Tu | 09/04/12 | 8:47 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 19 | WCVB | W | 09/05/12 | 7:25 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 12 | WCVB | W | 09/05/12 | 7:58 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 2 | WCVB | W | 09/05/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 8 | WCVB | W | 09/05/12 | 8:54 AM | Good Morning America | 658-9a | :30 | EW12110H | \$900.00 NM |
| 1 | WCVB | Th | 09/06/12 | 7:28 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 10 | WCVB | Th | 09/06/12 | 7:59 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 15 | WCVB | Th | 09/06/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 20 | WCVB | Th | 09/06/12 | 8:53 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 13 | WCVB | F | 09/07/12 | 7:25 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 7 | WCVB | F | 09/07/12 | 7:59 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 18 | WCVB | F | 09/07/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 5 | WCVB | F | 09/07/12 | 8:47 AM | Good Morning America | 658-9a | :30 | EW12111 | \$900.00 NM |
| 4 | 09/03/12 | 09/09/12 | 5a Weekend Eyeopener | Sa/Su 5a-6a | -----S- | :30 | 1 | \$75.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S- | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 09/08/12 | 5:39 AM | 5a Weekend Eyeopener | Sa/Su 5a-6a | :30 | EW12111 | \$75.00 NM |
| 5 | 09/03/12 | 09/09/12 | 6a Weekend Eyeopener | 558-7a | -----S- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | Sa | 09/08/12 | 6:40 AM | 6a Weekend Eyeopener | 558-7a | :30 | EW12111 | \$250.00 NM |
| 6 | 09/03/12 | 09/09/12 | Weekend GMA | 7-8a | -----S- | :30 | 2 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 09/08/12 | 7:29 AM | Weekend GMA | 7-8a | :30 | EW12111 | \$400.00 NM |
| 2 | WCVB | Sa | 09/08/12 | 7:48 AM | Weekend GMA | 7-8a | :30 | EW12111 | \$400.00 NM |
| 7 | 09/03/12 | 09/09/12 | 8a Sat Wknd Eyeopener | Sa 8a-9a | -----S- | :30 | 2 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S- | 2 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 09/08/12 | 8:10 AM | 8a Sat Wknd Eyeopener | Sa 8a-9a | :30 | EW12111 | \$700.00 NM |
| 2 | WCVB | Sa | 09/08/12 | 8:58 AM | 8a Sat Wknd Eyeopener | Sa 8a-9a | :30 | EW12111 | \$700.00 NM |
| 8 | 09/03/12 | 09/09/12 | 5a Weekend Eyeopener | Sa/Su 5a-6a | -----S | :30 | 1 | \$75.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|----------------------------------|-------------------|-----------------------|----------------|----------------|----------|-------------|
| 8 | 09/03/12 | 09/09/12 | 5a Weekend Eyeopener Sa/Su 5a-6a | | -----S | :30 | 1 | \$75.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 09/09/12 | 5:21 AM | 5a Weekend Eyeopener | Sa/Su 5a-6a | :30 | EW12111 | \$75.00 NM |
| 9 | 09/03/12 | 09/09/12 | 6a Weekend Eyeopener 558-7a | | -----S | :30 | 2 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 09/09/12 | 6:21 AM | 6a Weekend Eyeopener | 558-7a | :30 | EW12111 | \$250.00 NM |
| 2 | WCVB | Su | 09/09/12 | 6:27 AM | 6a Weekend Eyeopener | 558-7a | :30 | EW12111 | \$250.00 NM |
| 10 | 09/03/12 | 09/09/12 | Weekend GMA 7-8a | | -----S | :30 | 2 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | Su | 09/09/12 | 7:27 AM | Weekend GMA | 7-8a | :30 | EW12111 | \$400.00 NM |
| 1 | WCVB | Su | 09/09/12 | 7:48 AM | Weekend GMA | 7-8a | :30 | EW12111 | \$400.00 NM |
| 11 | 09/03/12 | 09/09/12 | 8a Sun Wknd Eyeopener Su 8-10a | | -----S | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | Su | 09/09/12 | 9:21 AM | 8a Sun Wknd Eyeopener | Su 8-10a | :30 | EW12111 | \$400.00 NM |
| 12 | 09/03/12 | 09/09/12 | REGIS AND KELLY DAY 9A-10A | | M-W-F-- | :30 | 3 | \$325.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | M-W-F-- | 3 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 09/03/12 | 9:51 AM | REGIS AND KELLY DAY | 9A-10A | :30 | EW12110H | \$325.00 NM |
| 2 | WCVB | W | 09/05/12 | 9:35 AM | REGIS AND KELLY DAY | 9A-10A | :30 | EW12110H | \$325.00 NM |
| 3 | WCVB | F | 09/07/12 | 9:48 AM | REGIS AND KELLY DAY | 9A-10A | :30 | EW12111 | \$325.00 NM |
| 14 | 09/03/12 | 09/09/12 | The View 1058-12n | | -T-T--- | :30 | 2 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -T-T--- | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Tu | 09/04/12 | 11:30 AM | The View | 1058-12n | :30 | EW12110H | \$750.00 NM |
| 2 | WCVB | Th | 09/06/12 | 11:31 AM | The View | 1058-12n | :30 | EW12111 | \$750.00 NM |
| 15 | 09/03/12 | 09/09/12 | Midday News 1158a-1230p | | M-WTF-- | :30 | 4 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | M-WTF-- | 4 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WCVB | M | 09/03/12 | 12:24 PM | Midday News | 1158a-1230p | :30 | EW12110H | \$250.00 NM |
| 2 | WCVB | W | 09/05/12 | 12:15 PM | Midday News | 1158a-1230p | :30 | EW12110H | \$250.00 NM |
| 5 | WCVB | Th | 09/06/12 | 12:25 PM | Midday News | 1158a-1230p | :30 | EW12111 | \$250.00 NM |
| 4 | WCVB | F | 09/07/12 | 12:13 PM | Midday News | 1158a-1230p | :30 | EW12111 | \$250.00 NM |
| 16 | 09/03/12 | 09/09/12 | Millionaire 1228-1p | | -T--F-- | :30 | 2 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -T--F-- | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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Lehigh Valley, PA 18002-6874

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| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------------|--------|----------------|----------|------|
| 16 | 09/03/12 | 09/09/12 | Millionaire | 1228-1p | - T - - F - - | :30 | 2 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 09/04/12 12:47 PM Millionaire 1228-1p :30 EW12110H \$250.00 NM | | | | | | | | | |
| 2 WCVB F 09/07/12 12:55 PM Millionaire 1228-1p :30 EW12111 \$250.00 NM | | | | | | | | | |
| 17 | 09/03/12 | 09/09/12 | The Chew | 1-2p | M- - - - - | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 M- - - - - 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 09/03/12 1:33 PM The Chew 1-2p :30 EW12110H \$250.00 NM | | | | | | | | | |
| 18 | 09/03/12 | 09/09/12 | GENERAL HOSPITAL | ABC SOAPS ROTA | MTWTF- - | :30 | 5 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 MTWTF- - 5 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WCVB M 09/03/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12110H \$450.00 NM | | | | | | | | | |
| 2 WCVB Tu 09/04/12 3:27 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12110H \$450.00 NM | | | | | | | | | |
| 1 WCVB W 09/05/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12110H \$450.00 NM | | | | | | | | | |
| 4 WCVB Th 09/06/12 3:26 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12111 \$450.00 NM | | | | | | | | | |
| 5 WCVB F 09/07/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12111 \$450.00 NM | | | | | | | | | |
| 19 | 09/03/12 | 09/09/12 | ELLEN EF | 4P-5P | MTWTF- - | :30 | 10 | \$450.00 | NM |
| Class of Time- Immediately Pre-emptible No Makegood Required | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 MTWTF- - 10 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WCVB M 09/03/12 4:33 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 6 WCVB M 09/03/12 4:56 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 1 WCVB Tu 09/04/12 4:22 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 10 WCVB Tu 09/04/12 4:34 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 4 WCVB W 09/05/12 4:23 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 7 WCVB W 09/05/12 4:37 PM ELLEN EF 4P-5P :30 EW12110H \$450.00 NM | | | | | | | | | |
| 2 WCVB Th 09/06/12 4:19 PM ELLEN EF 4P-5P :30 EW12111 \$450.00 NM | | | | | | | | | |
| 8 WCVB Th 09/06/12 4:46 PM ELLEN EF 4P-5P :30 EW12111 \$450.00 NM | | | | | | | | | |
| 9 WCVB F 09/07/12 4:21 PM ELLEN EF 4P-5P :30 EW12111 \$450.00 NM | | | | | | | | | |
| 5 WCVB F 09/07/12 4:46 PM ELLEN EF 4P-5P :30 EW12111 \$450.00 NM | | | | | | | | | |
| 20 | 09/03/12 | 09/09/12 | Newscenter 5 at 5 | 5-6p | MTWTF- - | :30 | 10 | \$650.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 MTWTF- - 10 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WCVB M 09/03/12 5:22 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 7 WCVB M 09/03/12 5:37 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 1 WCVB Tu 09/04/12 5:24 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 10 WCVB Tu 09/04/12 5:43 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 3 WCVB W 09/05/12 5:24 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 8 WCVB W 09/05/12 5:44 PM Newscenter 5 at 5 5-6p :30 EW12110H \$650.00 NM | | | | | | | | | |
| 4 WCVB Th 09/06/12 5:29 PM Newscenter 5 at 5 5-6p :30 EW12111 \$650.00 NM | | | | | | | | | |
| 9 WCVB Th 09/06/12 5:37 PM Newscenter 5 at 5 5-6p :30 EW12111 \$650.00 NM | | | | | | | | | |
| 6 WCVB F 09/07/12 5:14 PM Newscenter 5 at 5 5-6p :30 EW12111 \$650.00 NM | | | | | | | | | |
| 5 WCVB F 09/07/12 5:37 PM Newscenter 5 at 5 5-6p :30 EW12111 \$650.00 NM | | | | | | | | | |
| 21 | 09/03/12 | 09/09/12 | Newscenter 5 at 6 | 6-630p | MTWTF- - | :30 | 10 | \$900.00 | NM |



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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|------------|------------------------|
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 10 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WCVB | M | 09/03/12 | 6:12 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 9 | WCVB | M | 09/03/12 | 6:28 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 2 | WCVB | Tu | 09/04/12 | 6:25 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 6 | WCVB | Tu | 09/04/12 | 6:29 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 5 | WCVB | W | 09/05/12 | 6:11 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 8 | WCVB | W | 09/05/12 | 6:28 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12110H | \$900.00 NM |
| 1 | WCVB | Th | 09/06/12 | 6:25 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12111 | \$900.00 NM |
| 7 | WCVB | Th | 09/06/12 | 6:27 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12111 | \$900.00 NM |
| 3 | WCVB | F | 09/07/12 | 6:11 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12111 | \$900.00 NM |
| 10 | WCVB | F | 09/07/12 | 6:27 PM | Newscenter 5 at 6 | 6-630p | :30 | EW12111 | \$900.00 NM |
| 22 | 09/03/12 | 09/09/12 | 6p News Weekend | 6-630p | -----S- | :30 | 2 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S- | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 09/08/12 | | 6p News Weekend | 6-630p | :00 | | \$750.00 NM |
| | | | | | Credited | | | | |
| 2 | WCVB | Sa | 09/08/12 | | 6p News Weekend | 6-630p | :00 | | \$750.00 NM |
| | | | | | Credited | | | | |
| 23 | 09/03/12 | 09/09/12 | 6p News Weekend | 6-630p | -----S | :30 | 2 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----S | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 09/09/12 | 6:12 PM | 6p News Weekend | 6-630p | :30 | EW12111 | \$750.00 NM |
| 2 | WCVB | Su | 09/09/12 | 6:27 PM | 6p News Weekend | 6-630p | :30 | EW12111 | \$750.00 NM |
| 24 | 09/03/12 | 09/09/12 | M-F Inside Edition | 658-730p | MTWTF-- | :30 | 5 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 5 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | M | 09/03/12 | 7:21 PM | M-F Inside Edition | 658-730p | :30 | EW12110H | \$1,200.00 NM |
| 3 | WCVB | Tu | 09/04/12 | 7:22 PM | M-F Inside Edition | 658-730p | :30 | EW12110H | \$1,200.00 NM |
| 1 | WCVB | W | 09/05/12 | 7:22 PM | M-F Inside Edition | 658-730p | :30 | EW12110H | \$1,200.00 NM |
| 5 | WCVB | Th | 09/06/12 | 7:11 PM | M-F Inside Edition | 658-730p | :30 | EW12111 | \$1,200.00 NM |
| 4 | WCVB | F | 09/07/12 | 7:21 PM | M-F Inside Edition | 658-730p | :30 | EW12111 | \$1,200.00 NM |
| 25 | 09/03/12 | 09/09/12 | Chronicle | 728-8p | MTWTF-- | :30 | 5 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 5 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 09/03/12 | 7:54 PM | Chronicle | 728-8p | :30 | EW12110H | \$1,300.00 NM |
| 3 | WCVB | Tu | 09/04/12 | 7:42 PM | Chronicle | 728-8p | :30 | EW12110H | \$1,300.00 NM |
| 2 | WCVB | W | 09/05/12 | 7:53 PM | Chronicle | 728-8p | :30 | EW12110H | \$1,300.00 NM |
| 5 | WCVB | Th | 09/06/12 | 7:37 PM | Chronicle | 728-8p | :30 | EW12111 | \$1,300.00 NM |
| 4 | WCVB | F | 09/07/12 | 7:52 PM | Chronicle | 728-8p | :30 | EW12111 | \$1,300.00 NM |
| 26 | 09/03/12 | 09/09/12 | INSIDE EDITION SAT | 7:30P-8P | -----S- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

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P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------|----------------|---------------------------|----------------|----------------|------------|------------------------|
| 26 | 09/03/12 | 09/09/12 | INSIDE EDITION SAT | 7:30P-8P | -----S- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 09/08/12 | | INSIDE EDITION SAT | 7:30P-8P | :00 | | \$250.00 NM |
| Credited | | | | | | | | | |
| 27 | 09/03/12 | 09/09/12 | Bachelor Pad | Prime Other | M----- | :30 | 1 | \$5,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/03/12 | 09/09/12 | M----- | 1 | \$5,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 09/03/12 | 8:23 PM | Bachelor Pad | Prime Other | :30 | EW12110H | \$5,000.00 NM |
| 28 | 09/03/12 | 09/09/12 | Happy / Don't Trust Apt B | 858-10p | -T----- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/03/12 | 09/09/12 | -T----- | 1 | \$2,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Tu | 09/04/12 | 9:48 PM | Happy / Don't Trust Apt B | 858-10p | :30 | EW12110H | \$2,500.00 NM |
| 29 | 09/03/12 | 09/09/12 | Rookie Blue | 858-10p | ---T--- | :30 | 1 | \$3,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/03/12 | 09/09/12 | ---T--- | 1 | \$3,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Th | 09/06/12 | 9:19 PM | Rookie Blue | 858-10p | :30 | EW12111 | \$3,500.00 NM |
| 30 | 09/03/12 | 09/09/12 | 20/20 | Prime Other | ----F-- | :30 | 1 | \$2,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/03/12 | 09/09/12 | ----F-- | 1 | \$2,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 09/07/12 | 10:43 PM | 20/20 | Prime Other | :30 | EW12111 | \$2,200.00 NM |
| 31 | 09/03/12 | 09/09/12 | Newscenter 5 at 11 | 11-1130p | MTWTF-- | :30 | 10 | \$1,800.00 | NM |
| Class of Time - Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/03/12 | 09/09/12 | MTWTF-- | 10 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WCVB | M | 09/03/12 | 11:13 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| 8 | WCVB | M | 09/03/12 | 11:22 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| 10 | WCVB | Tu | 09/04/12 | 11:33 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 4 | WCVB | Tu | 09/04/12 | 11:36 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 5 | WCVB | W | 09/05/12 | 11:52 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 9 | WCVB | W | 09/05/12 | 11:57 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12110H | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 6 | WCVB | Th | 09/06/12 | 11:36 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 2 | WCVB | Th | 09/06/12 | 11:40 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| LR- Network Program Runover | | | | | | | | | |
| 7 | WCVB | F | 09/07/12 | 11:13 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| 1 | WCVB | F | 09/07/12 | 11:27 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| 32 | 09/03/12 | 09/09/12 | Newscenter 5 at 11 | 11-1130p | -----S- | :30 | 2 | \$750.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------------------|-----------------------------|--|----------------|--|----------------|------------------------|---------------------------|--------------------------|
| 32 | 09/03/12 | 09/09/12 | Newscenter 5 at 11 Class of Time - Immediately Pre-emptible without notice | 11-1130p | -----S- | :30 | 2 | \$750.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | -----S- | | <u>Spots/Week</u> 2 | <u>Rate</u> \$750.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | Sa | 09/08/12 | 1:59 AM | Newscenter 5 at 11 LR- Auto Racing | 11-1130p | :30 | EW12111 | \$750.00 NM |
| 1 | WCVB | Sa | 09/08/12 | 2:06 AM | Newscenter 5 at 11 LR- Auto Racing | 11-1130p | :30 | EW12111 | \$750.00 NM |
| 33 | 09/03/12 | 09/09/12 | Newscenter 5 at 11 Class of Time - Pre-emptible with notice | 11-1130p | -----S | :30 | 2 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | -----S | | <u>Spots/Week</u> 2 | <u>Rate</u> \$1,800.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 09/09/12 | 11:13 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| 2 | WCVB | Su | 09/09/12 | 11:30 PM | Newscenter 5 at 11 | 11-1130p | :30 | EW12111 | \$1,800.00 NM |
| 34 | 09/03/12 | 09/09/12 | Nightline Class of Time - Immediately Pre-emptible without notice | 1135p-1206a | MTWTF-- | :30 | 5 | \$450.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | MTWTF-- | | <u>Spots/Week</u> 5 | <u>Rate</u> \$450.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WCVB | M | 09/03/12 | 11:53 PM | Nightline | 1135p-1206a | :30 | EW12110H | \$450.00 NM |
| 4 | WCVB | Tu | 09/04/12 | 12:02 AM | Nightline | 1135p-1206a | :30 | EW12110H | \$450.00 NM |
| 3 | WCVB | W | 09/05/12 | 12:23 AM | Nightline LR- Network Program Runover | 1135p-1206a | :30 | EW12110H | \$450.00 NM |
| 1 | WCVB | Th | 09/06/12 | 12:06 AM | Nightline | 1135p-1206a | :30 | EW12111 | \$450.00 NM |
| 2 | WCVB | F | 09/07/12 | 12:01 AM | Nightline | 1135p-1206a | :30 | EW12111 | \$450.00 NM |
| 35 | 09/03/12 | 09/09/12 | DNC Convention Class of Time - Immediately Pre-emptible without notice | 958-11p | --W---- | :30 | 1 | \$3,500.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | --W---- | | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | W | 09/05/12 | | DNC Convention See MG 35.2 | 958-11p | :00 | | \$3,500.00 NM |
| 2 | WCVB | W | 09/05/12 | 10:11 PM | NETWORK POLITICAL PROGR/ | 10-11p | :30 | EW12110H | \$3,500.00 NM |
| | | | | | MG for 35.1 09/05 | | | | |
| 36 | 09/03/12 | 09/09/12 | Once Upon A Time Class of Time- Immediately Pre-emptible No Makegood Required | 858-10p | -----S | :30 | 1 | \$2,500.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | -----S | | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 09/09/12 | 9:43 PM | Once Upon A Time | 858-10p | :30 | EW12111 | \$2,500.00 NM |
| 37 | 09/07/12 | 09/07/12 | The View | 1058-12n | ----F-- | :30 | 1 | \$750.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | ----F-- | | <u>Spots/Week</u> 1 | <u>Rate</u> \$750.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 09/07/12 | 11:32 AM | The View | 1058-12n | :30 | EW12111 | \$750.00 NM |
| 38 | 09/03/12 | 09/09/12 | Modern / Sub | 858-10p | --W---- | :30 | 1 | \$4,000.00 | NM |
| Weeks: | <u>Start Date</u> 09/03/12 | <u>End Date</u> 09/09/12 | | | --W---- | | <u>Spots/Week</u> 1 | <u>Rate</u> \$4,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | W | 09/05/12 | 9:47 PM | Modern / Sub | 858-10p | :30 | EW12110H | \$4,000.00 NM |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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P.O. Box 26874
Lehigh Valley, PA 18002-6874

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|-------------------|---------------------|------------------------|-----------------------|
| 945306-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Warren/D/Senate | 9/3-9/9 | 11664 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|------------|----------|-------------|----------------|---------|--------|----------------|------|------|
| <u>Total Spots</u> | | | | | | | 138 | | |

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$122,825.00 |
| <u>Agency Commission</u> | \$18,423.75 |
| <u>Net Amount Due</u> | \$104,401.25 |